


2011 Ad Rates and Information



GREENVILLE TIMES

Published First Wednesday of Each Month

AD SIZE	OPEN RATE	6-12 ADS per year	Ad Deadline Last Thursday Each Month	
Paid Classified	\$16	\$14	Contact Us 712 Dickinson Ave. (Coming Soon) P.O. Box 8373, Greenville NC 27835 252.756.1129 (phone/fax) greenvilletimes@mac.com Ryan Webb, ECU '99, Editor/Publisher	
Sixteenth	\$52	\$42		
Eighth	\$77	\$67		
3/Sixteenths	\$95	\$85		
Quarter	\$124	\$114		
3/Eighths	\$190	\$180		
Half	\$242	\$227		
Full	\$484	\$453	Distribution 7,000-9,000 copies (depending on time of year) at 120 plus locations in Greenville and Pitt County N.C.	
Color Ads	Additional 25%			...: A PUBLICATION OF  SEVEN BY DESIGN
Inserts	Ask for Quote			

RATE CARD EFFECTIVE 2-3-11

Always available online @ mygreenvilletimes.com

Issue Dates/ Deadlines		Ad Dimensions (column width x depth)		
WEDNESDAY	THURSDAY	AD SIZE	VERT.	HORZ.
February 2	January 27 (St. Valentine's Day)	Paid Classified	1Cx1in	1Cx1in
March 2	February 24 (St. Patrick's Day)	Sixteenth	1Cx3in	2Cx1.3in
April 6	March 31 (Official Guide to PirateFest)	Eighth	1Cx6.25in	2Cx3in
May 4	April 28 (Mother's Day)	3/Sixteenths	1Cx9.25in	3Cx3in or 2Cx4.6in
June 1	May 26 (Father's Day)	Quarter	2Cx6.25in	4Cx3in
July 6	June 30	3/Eighths	2Cx9.25in	3Cx6.25in
August 3	July 28 (Back to School)	Half Page	2Cx12in	4Cx6.25 in or 3Cx9.25in
September 7	September 1 (Back to College)	Full Page	4Cx12	
October 5	September 29 (Halloween)	1 Column (1C)=2.3 inches • 2 Column (2C)=4.9inches		
November 2	October 27 (Holidays)	3 Column (3C)=7.5 inches • 4 Column (4C)=10 inches		
December 7	December 1 (Holidays)			
January 4	December 29 (2011 Best of Times)			
February 1	January 26 (St. Valentine's Day)			

Pitt County's Original Independent Newspaper Since 1983